

Disaster Recovery as a Service (DRaaS)

What is Disaster Recovery?

It's more than just backup. While your business certainly needs a plan for creating extra copies of your data, disaster recovery gives you a way to get your data, applications and systems back up and running in hours—not days.

Unlike Simple Backup, with disaster recovery:

- ▶ You won't lose data between backups. You can **continuously copy** data changes from your production environment to a second site; then **recover the latest iteration** to your production site or failover to the recovery environment to get back up and running in near real time.
- ▶ You have a **solid plan** that is **regularly tested** to save and recover your data, identify the resources you need for regular operations and a process to quickly orchestrate your **return to normal** operations.

What to Expect with DRaaS:

- ▶ Fully managed configuration & administration
- ▶ Experienced resources available 24x7
- ▶ Bi-annual, no-impact testing
- ▶ Known monthly cost—no per incident fee
- ▶ Proven process & documentation
- ▶ Mature business continuity & disaster recovery process

Get the Right Coverage

Ask the right questions to ensure your data is protected at the right level for your business.

- ▶ How long can we operate without our data?
- ▶ How much data can we afford to lose?

Xigent helps ensure you have data recovery coverage that meets your business needs AND budget.

How to Keep Your Business Running

Are you protected against downtime? As a business leader, you're responsible for ensuring that your company is prepared for any disaster. One of the biggest risks you face in today's digital world is downtime. Whether you lose access to your data from equipment failure, human error or ransomware, it costs your business:

- ▶ 98% of organizations say a single hour of downtime now costs over \$100,000
- ▶ Hackers know that you'll pay whatever they ask: the average ransomware demand is now \$850,000
- ▶ After any IT disruption, it takes an average of 23 minutes per employee to get refocused on a prior task

The Business Case for Disaster Recovery

Don't assume IT has it covered. Disaster recovery is not just an IT issue. It's a business leadership issue. If you have unplanned downtime or a data breach, your business suffers financial loss, a tarnished brand reputation, loss of customer loyalty or other serious consequences. This is too important not to include in your business plan and budget.

Align your disaster recovery plan with your business continuity plan:

- ▶ **Identify** business impacts of data loss
- ▶ **Define** business recovery strategies
- ▶ **Develop** plans and procedures
- ▶ **Manage** your disaster recovery and business continuity programs

For the Right Outcomes

Get expert help developing a plan that produces real business value for your organization:



Improved
Financial Results



Reduced Risk



Improved
Performance

Start Your Journey to Disaster Recovery

Visit www.xigentsolutions.com/recovery-as-a-service to learn more or start a conversation with our team of experts.